

CATALYST™ – Building the Smarter Workforce

Key points about the product:

- **CATALYST™** is a six-month development journey
- Focuses on personal development and the hard skills of management
- Seven modules of learning, each module two days per month face-time
- Modules on other topics available on request
- Audio and video learning material provided
- Cheat Sheets around core management skills
- Includes optional coaching
- Accreditation as an exit-level certificate is an option

Structure of the formal learning component:

- Module One – Starting with Self: Beginning the Journey of Development
- Module Two – Me and my Organisational Context
- Module Three – Planning Systemically
- Module Four – Communicating Effectively
- Module Five – Leading my Team
- Module Six – Managing Performance and Holding Accountable
- Module Seven – Getting Execution Right

This is where your **strategy** gets implemented
This is where **service to customers** gets delivered
This is where you're **competitive in the market**
Your First Line Managers and their teams.

CATALYST™ The Complete Development Program for First Line Managers

Delivering Smarter Service to Customers

Your First Line Managers, Team Leaders and Supervisors are the linchpins of your business.

They lead the teams that deliver to your customers. Many of them are technical experts who were promoted because they were technically very good at what they did.

It is now a national imperative to develop the skills of this group to enable South African businesses to stay competitive.

Developing your First Line Managers is an investment in:

- Implementing strategy across your entire business
- Delivering to customers on your brand promise
- Being able to push authority to act downwards towards the client-facing team
- Retaining talent with customer knowledge.

CONTACT US

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CATALYST™ is a new product from **redvooma**

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